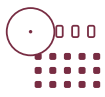




# NORTHERN BEEF RESEARCH UPDATE CONFERENCE

*"Recipe for Success: NBRUC 2023's Menu for Northern Beef Research"*

**DARWIN, NT**



**22-25  
AUG  
2023**



**DOUBLE TREE BY HILTON ESPLANADE**  
116 THE ESPLANADE, DARWIN

## SPONSORSHIP OPPORTUNITIES

FOR FURTHER INFORMATION OR TO EXPRESS YOUR INTEREST  
Contact Jackie Kyte

0409 564 729 // [jackie@jackiekyte.com.au](mailto:jackie@jackiekyte.com.au)

# YOUR INVITATION

The North Australia Beef Research Council (NABRC) will once again host the 'Northern Beef Research Update Conference' (NBRUC). The next conference will be held in Darwin between 22 and 25 August 2023.

The conference organising committee is pleased to offer your organisation an opportunity to provide sponsorship of the Conference. This is an opportunity for your company to demonstrate support for this event, to increase customer contact, and pursue business opportunities in the beef industry.

## ABOUT THE CONFERENCE

### What is NBRUC?

NBRUC is the pre-eminent conference providing participants with the latest results and technical information about key areas of beef cattle research and management in northern Australia.

NBRUC is also an excellent networking opportunity for people working in, or interested in, the northern Australia beef industry.

### Who will be attending?

Over 200 researchers, extension officers, industry advisers, agribusiness representatives, producers and students involved or interested in the northern Australia beef industry are expected to attend NBRUC.

### What topics will be covered?

This year's Recipe for Success theme will feature presentations from leading industry researchers who will review and report on recently completed, and ongoing research projects, that support the north Australian beef industry to continue to serve up a top-quality product by improving profitability, resilience and sustainability.

### What else will be happening at NBRUC?

In addition to the technical program there will be three social functions and field trips. NBRUC has a reputation of not only providing the latest technical information but also providing social events that encourage and foster networking opportunities; most importantly delegates are encouraged to have fun.

### Who is NABRC?

NABRC connects producers, researchers and industry stakeholders to drive improved production in Australia's northern grassfed beef industry.

As an independent association, NABRC breaks down barriers between research scientists and grassroots producers to enrich research and simplify adoption. We draw on the knowledge, insight and expertise of its vast network to prioritise and influence RD&E/A efforts in northern Australia.

For more information about NABRC visit <https://www.nabrc.com.au/>

## SPONSORSHIP COORDINATOR

We encourage you to contact the Sponsorship Coordinator to discuss the best sponsorship package to meet your budget and needs. If you have specific requirements or desired outcomes linked to your sponsorship, we would be happy to tailor a package to suit your organisation.

All sponsorship opportunities, entitlements and costs are subject to negotiation (all amounts are inclusive of 10% GST).

Jackie Kyte

Jackie Kyte Conference + Events

Phone:0409 564 729

Email:jackie@jackiekyte.com.au

The sponsorship application form can be found [here](#) or on the final page of this document.



	Platinum	Gold	Silver	Welcome Reception	Conference Dinner	Satchel	Name tag lanyard	Session	Exhibitor
Value (incl GST)	\$16,500	\$11,000	\$5,000	\$6,500	\$11,000	\$6,600	\$4,000	\$3,300	\$3,300
Display logo on conference website	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Display logo on satchel						Yes			
Display logo on name tag and lanyard							Yes		
Exhibition space at conference	Two	One	One	As per silver	As per gold				One
Display pull-up banner	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes - during sponsored session	
Naming rights to a conference session	Yes	Yes		Yes - at Welcome Reception	Yes - at Dinner			Yes - 1 session	
Speaking spot	Yes			Yes - at Welcome Reception	Yes - at Dinner				
Comp full delegate registrations	Three	Two	One	As per silver	As per gold + 4 additional dinner tickets	One	One	One	Two - Day registrations only
Insert in conference satchel	Yes	Yes	Yes	As per silver	As per gold	Yes	Yes	Yes	Yes

## PLATINUM SPONSOR

**\$16,500**

As a Platinum Sponsor of the Conference, you will enjoy the highest level of exposure offered over all other sponsors. As the Platinum sponsor you will receive considerable exposure and recognition through the following benefits:

- Chairing and negotiated naming rights to one major plenary session during the Conference.
- Trade exhibition space for the entire conference.
- Corporate banner/signage placed in prominent position during the conference (provided by sponsor).
- Company name and logo to be placed on all conference promotional material, including hyperlink to company's website on conference website.
- Acknowledgement as Platinum sponsor in opening and closing addresses.
- Acknowledgement as Platinum sponsor in conference program.
- Insert in conference satchel (to be provided by sponsor).
- Three full complimentary conference registrations, including field trip.

## GOLD SPONSOR

**\$11,000**

As a Gold sponsor of the Conference, you will receive an excellent level of exposure during the entire Conference.

- Negotiated naming rights to one conference session.
- Trade exhibition space for the entire conference.
- Corporate banner/signage placed in prominent position during the conference. (provided by sponsor).
- Company name and logo to be placed on all conference promotional material, including hyperlink to company's website on conference website.
- Acknowledgement as Gold sponsor in opening and closing addresses.
- Acknowledgement as Gold sponsor in conference program.
- Insert in conference satchel (to be provided by sponsor).
- Two full complimentary conference registrations, including field trip.

## SILVER SPONSOR

**\$5,500**

An excellent cost-effective package that ensures your name is predominately displayed through the entire Conference.

- Recognition as 'Silver' sponsor.
- Trade exhibition space for the entire conference.
- Company name and logo to be placed on all conference promotional material, including hyperlink to company's website on conference website.
- Acknowledgement as Silver sponsor in conference program.
- Insert in conference satchel (to be provided by sponsor).
- One full complimentary conference registration, including field trip.

## SESSION SPONSOR

**\$3,300**

Opportunity to sponsor a particular session at the conference. This is a unique way to reach your target audience and achieve optimum brand recognition.

- Corporate signage prominently displayed during your sponsored session (to be provided by sponsor).
- One full complimentary full conference registration.
- One (1) sponsor per session only.

## WELCOME RECEPTION

**(EXCLUSIVE)**

**\$6,600**

The opportunity to host the official Welcome Reception will be held on the evening of 22 August 2023. Sponsorship of this event will entitle you to the Silver Sponsor arrangements plus the following additional promotional opportunities:



- Naming rights to Welcome Reception.
- Corporate signage (provided by sponsor) in prominent display at the Welcome Reception.
- Opportunity for brief address (3 mins) at the Welcome Reception.
- Sponsor is encouraged to provide promotional attire for Welcome Reception wait staff.
- Opportunity to provide entertainment (at cost) to create a 'wow' factor to kick start the conference.

## CONFERENCE DINNER (EXCLUSIVE)

\$11,000

The Conference Dinner will be held on the evening of 23 August 2023. This evening will provide an opportunity to catch up with other conference delegates.

The NABRC Medal winners will be announced and awarded at the Conference Dinner.

Sponsorship of the dinner will entitle you to the Gold Sponsor arrangements plus the following promotional opportunities:

- Naming rights to the Conference Dinner.
- Corporate signage prominently displayed during the conference dinner (to be provided by sponsor).
- Logo included on delegates' conference dinner menus.
- Promotional material distributed at the conference dinner (to be provided by sponsor).
- Opportunity for brief address (5 mins) at the dinner.

## LANYARD & NAME TAG SPONSOR (EXCLUSIVE)

\$3,300

Have your logo prominently displayed around every delegate's neck!



- Your logo or company name will be printed on the lanyard. Each delegate will receive a name tag and wear it during the conference.

(Artwork to be supplied by sponsor. Sponsor will have final approval prior to printing).

## SACHEL SPONSOR (EXCLUSIVE)

**\$6,600**

This is an opportunity for your organisation to be promoted, not only at the Conference, but also extensively after the event. As has been the case for previous NBRUC's we have undertaken to once again provide a satchel that is suitable for use by delegates in their post-conference activities.

- Your company logo and the NABRC logo to be placed on the satchel.
- Complimentary insert in conference satchel (to be provided by sponsor). We recommend inclusion of a high-quality pen and notepad utilizing company logos.
- Company logo and name to appear prominently on all Conference promotional material, including a hyperlink to the company's web site on the Conference web site.
- One full complimentary conference registration, including field trip.

## EXHIBITOR **\$3,300**

In addition to gold and silver sponsors' exhibits, five trade exhibition spaces are being offered. These exhibition spaces will be spread through the common areas of the venue where morning and afternoon tea and lunches will be served allowing maximum contact with delegates.

NBRUC provides you with a unique opportunity to highlight your services, research, technologies and products in allied fields and related disciplines, and provides the perfect forum for you to distribute information, promote your products and develop company loyalty. You can talk face-to-face with potential clients, customers and buyers.

Create links for future business . . . a well-designed exhibit helps you attract interest and develop new leads, while at the same time increasing the educational value of the meeting for attendees. NBRUC is a great opportunity for you to showcase your business.

- One exhibition booth, approx. 3m x 2m, including velcro friendly booth walls, with a company name signage across the front; including lighting and access to power (if required); table and two chairs.
- Two complimentary conference registrations (including social functions but no field trip).
- Complimentary insert in conference satchel (insert to be provided by the sponsor).




## SPONSORSHIP CONFIRMATION

To be part of the Northern Beef Research Update Conference, please complete this form and email/post/fax to:

Jackie Kyte  
Jackie Kyte Conference + Events  
Email: [jackie@jackiekyte.com.au](mailto:jackie@jackiekyte.com.au)

The below form  
also available  
online [here](#)



Contact Name:

Signature:

Organisation:

ABN:

Address:

Phone:

Email:

Sponsorship package preferred (All sponsorship amounts include 10% GST):

Platinum - \$16 500

Gold - \$11 000

Silver - \$5 500

Session - \$3 300

Conference Dinner - \$11 000

Welcome Reception - \$6 600

Satchel- \$6 600

Lanyard & Name Tag - \$3 300

Trade Exhibitor - \$3 300

Upon receipt of your sponsorship confirmation, a tax invoice will be sent to you.